MEMBERSHIP APPLICATION

NEW LONDON AREA CHAMBER OF COMMERCE

We are excited to welcome your business or organization. Complete this application and return it with your logo and a short promotional description. There is an online application available if that's easier for you.

01 BUSINESS / ORGANIZATION INFORMATION

Business / Organization Name: _____

Business / Organization Name Displayed (if different): _____

Primary Contact Name and Title: _____

Owner Name (if different): _____

Physical Address: _____

Mailing Address (if different): _____

Phone: _____

Email: _____

Would you like the above email to be public? ☐ Yes ☐ No

Website: _____

HELP US CELEBRATE YOUR BUSINESS! We love recognizing the people and businesses that make our area special!

Business Anniversary (Month/Year): _____

Publish physical address in directory or on social media? ☐ Yes ☐ No

Publish mailing address in directory or on social media? ☐ Yes ☐ No

Preferred invoice delivery: ☐ Email ☐ Mail ☐ Both

Billing email (if different): _____

02 HELP US PROMOTE YOU

Please send a brief promotional paragraph in Word or email format and your logo (PNG/JPG preferred) to Director@NewLondonChamber.com. We use these to prepare your welcome announcement and member directory listing.

Facebook URL: _____

Do you want us to automatically grab Facebook information for our weekly newsletter? ☐ Yes ☐ No ☐ N/A

Instagram URL: _____

Outdoor marquee welcome - display business name with: ☐ Address ☐ Phone ☐ Contact name

Interested in learning about event sponsorships or raffle donations? ☐ Yes ☐ No

03 MEMBER PROGRAMS

Chamber Bucks: Participating businesses may accept Chamber Bucks as payment and redeem them with the Chamber. There are no risks for redeeming Chamber Bucks if taken correctly.

Include us on the Chamber Bucks redeeming business list: ☐ Yes ☐ No

Member Loyalty Program: Members may offer exclusive benefits to fellow Chamber members and employees.

Please contact us about participating: ☐ Yes ☐ No

Tourism Center: Drop off brochures, menus, business cards, or other promotional materials for display in our 24/7 visitor area.

04 LOCAL LOOP NEWSLETTER CONTACTS

Employees and organization representatives may opt in to Chamber email updates at any time.

Name / Email: _____

Name / Email: _____

Name / Email: _____

DIRECTORY & INVESTMENT

NEW LONDON AREA CHAMBER OF COMMERCE

05 DIRECTORY CLASSIFICATION

Select one primary category (1) and, if useful, one secondary category (2).

____ **Agriculture**	____ **Automotive**
____ **Business & Professional Services**	____ **Commercial & Residential Services**
____ **Construction / Contractors**	____ **Dining / Catering / Event Facility**
____ **Education / Environment / Government**	____ **Family / Community / Civic**
____ **Financial Institutions**	____ **Health Services**
____ **Home Improvements**	____ **Insurance / Investment**
____ **Lodging & Travel**	____ **Manufacturing / Industrial**
____ **Media**	____ **Personal Services & Care**
____ **Public Utilities**	____ **Real Estate**
____ **Recreation / Entertainment**	____ **Religious Organizations**
____ **Shopping & Specialty Retail**	____ **Telecommunications / Computers**
____ **Transportation**	____

06 MEMBERSHIP INVESTMENT

Standard | $252 base
Business, corporation, government or educational institution; additional employee fees apply.

Associate | $100 base
Service clubs, service organizations, religious groups, or individuals not associated with a business.

Financial | $252 + $24.50 per $1 million
Based on assets held within our community, not total corporate assets.

Professional | $288 base
Profession requiring a degree/certificate or regulated by state/federal agency; employee fees apply.

Select membership category: ☐ Standard ☐ Associate ☐ Financial ☐ Professional

Full-time employees: _____

Part-time employees: _____

Hotel / motel rooms (if applicable): _____

Additional fees (Standard and Professional Services): first 50 full-time employees $4.70 each; full-time employees 51-500 $2.35 each; additional full-time employees after 500 $1.00 each; part-time employees $2.35 each; hotel/motel rooms $2.35 each. Base membership includes one owner.

Calculated annual investment: $ _____

INVESTMENT & NEXT STEPS

NEW LONDON AREA CHAMBER OF COMMERCE

07 PAYMENT & RENEWAL INFORMATION

Membership year runs November 1 through October 31. New membership rates are prorated throughout the fiscal year. Please contact the office for your exact investment based on join date and applicable additional fees.

Annual billing occurs by October 31 with payment due December 15. A past-due letter is sent after December 30. Written notice is issued by January 15 if no payment arrangement is made. At least half of the investment or the full balance must be received by January 22 to avoid cancellation. Membership dues are non-refundable. While dues are overdue, additional purchases and event participation must be paid by cash, check, or card. Please contact us to discuss payment arrangements.

08 SIGNATURE

By signing, I request membership in the New London Area Chamber of Commerce and acknowledge the investment and renewal terms shown above.

Authorized Signature: _____

Printed Name / Title: _____

Date: _____

RETURN YOUR APPLICATION

New London Area Chamber of Commerce
420 N. Shawano Street, New London, WI 54961
(920) 982-5822 | Director@NewLondonChamber.com
newlondonchamber.com

Or email: director@newlondonchamber.com

Before you send: ☐ Completed application ☐ Business logo ☐ Short promotional paragraph

We look forward to introducing you to our business community!

LET'S MAKE YOUR MEMBERSHIP WORK FOR YOU!

We want to help you make the most of your Chamber investment! Tell us a little about your goals so we can connect you with the right opportunities.

What are you most interested in gaining from your membership? (Check all that apply.)

- ☐ Increase business visibility and marketing
- ☐ Build relationships with other local businesses
- ☐ Promote upcoming events, products, or services
- ☐ Recruit employees and access workforce resources
- ☐ Participate in community events and sponsorships
- ☐ Access business education and professional development
- ☐ Explore tourism and visitor marketing opportunities
- ☐ Give back through volunteering and community involvement
- ☐ Learn more about Chamber committees and leadership opportunities
- ☐ All of the above!

Would you like to schedule a brief new member orientation?

☐ Yes, please contact me. ☐ Not at this time.

Would you like information about scheduling a ribbon cutting, grand opening, open house, business after hours or anniversary celebration?

☐ Yes ☐ No ☐ Maybe in the future

WELCOME TO THE CHAMBER!

Thank you for investing in the New London Area Chamber of Commerce. Your membership supports a connected business community, strengthens local partnerships, and helps create opportunities throughout the New London area.

We look forward to promoting your business, celebrating your accomplishments, and growing together!

Your success is our community's success.

Please find a QR code linking 2027 Membership & Marketing Guide

We want you to have immediate access to the full list of benefits and marketing opportunities. If you have any questions on how to take advantage of these, please contact us.

LET'S STAY CONNECTED!

NEW LONDON AREA CHAMBER OF COMMERCE
Your Business. Your Chamber. Your Advantage.

VISIT US

420 N. Shawano Street | New London, WI 54961

CHAMBER OFFICE HOURS

Monday–Thursday: 8:30 AM–4:00 PM
Friday: 8:30 AM–12:00 PM

NEW LONDON TOURISM CENTER

Open 24 Hours a Day, 7 Days a Week
Stop in anytime for visitor information, local business brochures, community resources, and area attractions.

CONTACT US

Phone: (920) 982-5822
Email: Director@NewLondonChamber.com

CONNECT ONLINE

www.newlondonchamber.com
Facebook – New London Area Chamber of Commerce
Instagram – nlchamberpride

Proudly connecting businesses, residents, and visitors throughout the New London area.