Winter Wonderland

REIMAGINED

PFEIFER PARK | NEW LONDON, WI

A FREE WALK-THROUGH HOLIDAY LIGHT EXPERIENCE

Open daily from the day after Thanksgiving through January 1st | Dusk – 10 p.m.

Twinkling Lights. Community Spirit. Lasting Memories.

ENTRANCE / EXIT
New London Area Chamber of Commerce
420 N. Shawano St.

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WINTERFEST (Diamond 3)

PENGUIN PARADISE (Diamond 2)

NORTH POLE (Diamond 1)

TENNIS COURTS (Ice Rink Scene)

LIGHT TUNNEL (between Diamond 1 & 2)

SANTALAND
(Shelter – First Friday in December)

ENTRANCE / EXIT
Shelter Parking Lot
W Waupaca St.

N Shawano St

River Rd

Wolf River

Burton Rd

W Waupaca St

BUS 45

Domino's Pizza

Back To Original Auto Body

NEW LONDON AREA CHAMBER OF COMMERCE

Same Community. A Brighter Season.

LEGEND

- Lighted Path (Rope Light)
- Net Lights on Ball Diamond (Half Field)
- Light Tunnel (between Diamond 1 & 2)
- Featured Tree (Various Colors)
- Main Display / Figure (See invoice list for full list)
- Gift Box Photo Op (7' & 12' boxes)
- Ornament Photo Op (10' ornament)
- Santa Figure
- Snowman Figure
- Bench / Photo Spot
- Temporary Power Station (3)
- Restrooms
- Entrance / Exit

N

Map not to scale.
Display locations are approximate and subject to change.