



Scheduled the first
Friday of December
Downtown in New London, WI

First right of refusal starts with previous sponsors

WINTER WONDERLAND ON THE WOLF SPONSORSHIPS

Community Event

EVENT HOST SPONSOR \$2000

- Business name / logo announced as Event Host on all posters, banners, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Customized banner displayed as photo backdrop at event - see middle photo.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table during event
- Business logo displayed in promotional video
- One Event Host available.

SANTA BAG HOST \$2000

- Business name / logo announced as Santa Bag Host on all posters, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Display company banner at the event - MUST have wind slits to be displayed.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table outside & Santa land inside Longevity.
- Business logo displayed in promotional video
- Funds used to fill 300 Santa bags with goodies for the children after parade.
- One Santa Bag Host available.

SANTA SPONSOR \$1000 - NEW

- Business name / logo announced as Santa Sponsor on all posters, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Display company banner on Santa's Sleigh during parade.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table outside & Santa land inside Longevity.
- One Santa Sponsor available.





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STAR SPONSOR \$500

- Business logo featured as a Star sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- Business logo projected on slideshow outside on wall during event.
- Multiple Star Sponsors available.



REINDEER SPONSOR \$200

- Business name featured as a Reindeer sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- Multiple Reindeer Sponsors available.



ELF SPONSOR \$100

- Business name featured as an Elf Sponsor on posters distributed throughout New London and surrounding areas.
- Business name listed on website of event page.
- Multiple Elf Sponsors available.



SANTA BAGS: 300 ITEMS DONATED BY NOV. 4TH 2025

- Requesting small donation items for children.
- Candy, promo items, pencils, stickers will be accepted if geared towards kids or have candy or promo item attached.
- Business name to appear on marketing board.

Please contact the New London Chamber with questions: Director@newlondonchamber.com / 920-982-5822