

## FESTIVAL HOST SPONSOR \$3000

\*First right of refusal given to previous sponsor

- Business name / logo announced as the Festival Host on all posters, banners, newspaper, outdoor marquee, and radio advertisement
- Business logo linked on website of event page
- Two free booth spaces.
- Display company banner at the event.
- Live music at festival will announce host up to three times
- Photos of host volunteers posted on social media
- Logo and business name featured on all vendors' set-up paperwork to 275+ vendors
- Individual social media shoutout.
- Business logo displayed at Chamber tent during event
- Business logo displayed in promotional video
- NEW: Business logo displayed on staff event t-shirts.
- One Festival Host available.

## FUN ZONE HOST SPONSOR \$1500 - NEW

- Business name / logo announced as the Fun Zone Sponsor on all posters, banners and newspaper.
- Business logo linked on website of event page.
- One free booth space.
- Display company banner at the event.
- Live music in Fun Zone will announce host up to three times
- Photos of volunteers posted on social media
- Individual social media shoutout.
- Business logo displayed at Chamber tent during event.
- Business logo displayed in promotional video
- One Fun Zone Host available.

## PLATINUM SPONSOR \$1000 - NEW

- Business logo featured as a Platinum sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- One free booth space.
- Display company banner at the event.
- Individual social media shoutout.
- Business logo displayed at Chamber tent during event.
- Multiple Platinum Sponsors available.





## **GOLD LEVEL SPONSOR \$500**

- Business logo featured as a Gold sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- One free booth space.
- Business logo displayed at Chamber tent during event.
- Multiple Gold Sponsors available.

## **SILVER LEVEL SPONSOR \$200**

- Business name featured as a Silver sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- Business logo displayed at Chamber tent during event.
- Multiple Silver Sponsors available.

## **BRONZE LEVEL SPONSOR \$100**

- Business name featured as a Bronze sponsor on posters distributed throughout New London and surrounding areas.
- Business logo on website of event page - not linked.
- Multiple Bronze Sponsors available.

## **RAFFLE BASKET DONATION**

- Build a basket or donate an item / gift certificate to add to a basket for thousands of people to view. Business / organization name displayed at the raffle basket table.
- This is a great way to drive traffic to your business / organization.
- Traffic counts reach 6,000+ throughout the day from vendors and visitors from all over throughout the area and surrounding states. Items must be to Chamber by 8/21/26 for printing purposes.

# FALL FEST SPONSORSHIP OPPORTUNITIES

Community Event

