



Scheduled the first
Friday of December
Downtown in New London, WI

First right of refusal starts with previous sponsors



WINTER WONDERLAND ON THE WOLF SPONSORSHIPS

Community Event

SOLD EVENT HOST SPONSOR \$2000

- Business name / logo announced as Event Host on all posters, banners, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Customized banner displayed as photo backdrop at event - see middle photo.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table during event
- Business logo displayed in promotional video
- One Event Host available.



SANTA BAG HOST \$2000

- Business name / logo announced as Santa Bag Host on all posters, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Display company banner at the event - MUST have wind slits to be displayed.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table outside & Santa land inside Longevity.
- Business logo displayed in promotional video
- Funds used to fill 300 Santa bags with goodies for the children after parade.
- One Santa Bag Host available.



SANTA SPONSOR \$1000 - NEW

- Business name / logo announced as Santa Sponsor on all posters, newspaper, outdoor marquee, and radio advertisements.
- Business logo linked on website of event page.
- Business logo displayed in custom slide show during event.
- Display company banner on Santa's Sleigh during parade.
- Business logo displayed on numerous social media posts and pages.
- Logo and business name featured on all event paperwork
- Individual social media shoutout.
- Business logo displayed at Chamber table outside & Santa land inside Longevity.
- One Santa Sponsor available.





Scheduled the first
Friday of December
Downtown in New London, WI



WINTER WONDERLAND ON THE WOLF SPONSORSHIP

Community Event

STAR SPONSOR \$500

- Business logo featured as a Star sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- Business logo projected on slideshow outside on wall during event.
- Multiple Star Sponsors available.



REINDEER SPONSOR \$200

- Business name featured as a Reindeer sponsor on posters distributed throughout New London and surrounding areas.
- Business logo linked on website of event page.
- Multiple Reindeer Sponsors available.



ELF SPONSOR \$100

- Business name featured as an Elf Sponsor on posters distributed throughout New London and surrounding areas.
- Business name listed on website of event page.
- Multiple Elf Sponsors available.

SANTA BAGS: 300 ITEMS DONATED BY NOV. 14TH 2025

- Requesting small donation items for children.
- Candy, promo items, pencils, stickers will be accepted if geared towards kids or have candy or promo item attached.
- Business name to appear on marketing board.



Please contact the New London Chamber with questions: Director@newlondonchamber.com / 920-982-5822