



**291**  
Total  
Members



**39**  
New  
Members



**268**  
Renewed  
Members



**92%**  
Retention  
Rate

**WE REPRESENT**



**WHAT WE'VE BEEN UP TO...**



**8**

Community  
Events



**12**

Ribbon Cutting  
Ground Breaking  
Business After Hours



**\$28,241**

Chamber Bucks  
Sold



**\$2500**

Student  
Scholarships



**787**

Networking  
Connections



**32,627**

Newsletters  
Opened



**7,500**

Tourism Guides  
Distributed



Find us on  
Facebook

**241,500**

Facebook  
Page Reach

**THE NEW LONDON AREA CHAMBER FOUNDATION**

Economic Development | Tourism | Workforce Support



Business visits by  
the City and  
Chamber of  
Commerce



Additional  
tourists attended  
Fall Fest  
compared to  
prior year



New business  
opened or  
expanded in the  
community



Business  
expansions and  
acquisitions  
throughout area

*The mission of the New London Chamber of Commerce is to promote our community's economic growth and the success of our member businesses and organizations. The vision of the Chamber of Commerce is to create value for our members by providing educational and networking opportunities, as well as beneficial programs and events. The mission of the New London Area Foundation is to foster economic development, promote tourism, and enhance community prosperity in our rural area. Through strategic partnerships, advocacy, and community engagement, we aim to create an environment where businesses thrive, tourists are welcomed, and residents enjoy an enriched quality of life.*



4,150 followers



770 followers



681 followers



178 followers