



WHEELS ON WERNER ALLEN SPONSORSHIP OPPORTUNITIES

Community Event

Friday, September 13, 2024
The evening before Fall Fest,
New London on Werner Allen Road

-First right of refusal will go to last year's sponsors-

CLASSIC SPONSOR \$500

- Business name / logo featured as the Event Host on all posters, social media, newspaper and radio advertisements.
- Invited to bring your company banner and a vehicle to display at the event. Vehicles will lead the car show lineup.
- Representatives from business may address the crowd during car show which will be recorded and posted on social media by Chamber.
- NEW: Individual Social Media Shout Out to your business!
- Limited Classic sponsor spots available.



VINTAGE SPONSOR \$200

- Business logo listed on all posters distributed throughout New London and the surrounding areas. Posters are shared on Facebook, Instagram, LinkedIn & Twitter.
- Logo is listed on large sign at car show.
- Limited Vintage sponsor spots available.



ANTIQUA SPONSOR \$50

- Business name listed on all posters distributed in New London and the surrounding areas. Posters are shared on Facebook, Instagram and LinkedIn & Twitter.
- Business name will be featured on large sign at car show.
- Limited Antiqua sponsor spots available.

RAFFLE BASKET

- Build a basket or donate an item / gift certificate to add to a basket for thousands of people to view.
- Business / organization name will be displayed at the raffle basket table.
- This is a great way to drive traffic into your doors or bring awareness to your organization.

