



THE CHAMBER
NEW LONDON WI AREA

Scheduled the first
Friday of December
N. Water Street in New London

First right of refusal starts with last year's sponsors

HOST SPONSOR \$1500

- Logo to appear as the Event Host on all social media, marketing video and website platforms.
- Business name / logo will be announced as the Event Host on all posters, banners, newspaper and radio advertisement.
- Business name will be referenced in all social media posts.
- Business logo/name will be highlighted on our website (and linked to business page).
- Individual "Facebook Shout-out" to your business!
- Showcase premade (by Chamber) banner at the Christmas site
- Logo to appear on large marketing board.
- One host sponsor available.

STAR SPONSOR \$500

- Logo to appear on all posters distributed throughout New London, surrounding areas and posted on Chamber / Tourism websites. and all social media accounts.
- **NEW:** Business logo will be listed on our website as a Star Sponsor (*no link*)
- Invited to showcase a banner at the Christmas parade.
- Numerous Star sponsors accepted.

SANTA SPONSOR \$300

- Business Logo to appear on all posters distributed throughout New London, the surrounding areas and posted on Chamber / Tourism websites, and all social media accounts.
- Business name to appear on marketing board at the end of drive thru parade.
- **NEW:** Business name listed on our website as a Santa Sponsor (*no logo/link*)
- Limited Santa sponsors accepted.

REINDEER SPONSOR \$100

- Business name to appear on all posters distributed throughout New London, surrounding areas and posted on Chamber / Tourism websites, and all social media accounts.
- Business name to appear on marketing board.
- Limited reindeer sponsors available.

ELF SPONSOR \$50

- Business name to appear on all posters distributed throughout New London, surrounding areas and posted on Chamber / Tourism websites, and all social media accounts.
- Limited elf sponsors available.

SANTA BAGS: 300 ITEMS DONATED BY NOV. 15TH 2024

- Requesting small donation items for children.
- Candy, promo items, pencils, stickers will be accepted if geared towards kids or have candy or promo item attached.
- Business name to appear on marketing board.

WINTER WONDERLAND ON THE WOLF SPONSORSHIP OPPORTUNITIES

Community Event



Please contact the New London Chamber with questions: Director@newlondonchamber.com / 920-982-5822