

NEW LONDON AREA CHAMBER OF COMMERCE - MEMBER APPLICATION

Business/Organization Name: _____

Business/Organization Physical Address: _____

Would you like this information published? Yes No

Mailing Address (if different from above): _____

Would you like this information published? Yes No

Contact Name: _____ Owner Name: _____

Phone: _____ Fax: _____ Date Business/Organization Founded: Mo _____ Yr _____

Website Address: _____ Email Address: _____

Invoice Method Requested: Email _____ Email (if different than above) _____ Mailed _____

***Promotional Paragraph:** What should the community know about your business / organization? Send or drop off a brief paragraph in WORD format to Director@NewLondonChamber.com when you return this application. This paragraph will announce your membership via email, New London Press Star, social media and on Chamber website.

Chamber Bucks: Chamber Bucks are sold in various amounts and are redeemable as a check at participating Chamber member businesses. There are no risks to the merchant, redeem them like a regular check. These dollars remain in the surrounding area and encourage others to shop local.

Should your business / organization be included on the Chamber Buck Redeeming Business List? Yes No

Chamber Loyalty Program: To support local shopping we have a member-to-member discount program that retains business in our community where we ask our members to offer discounts to other Chamber members and their employees. Currently, we have 40 member businesses participating, which we anticipate growing over time.

Are you interested in participating in the Chamber Loyalty Program? Yes No

Do you have a **Company Logo**? Yes No If yes, please email to Director@NewLondonChamber.com

What is your **Facebook page**? _____ What is your **Instagram page**? _____

New Member information displayed on the Chamber outdoor marquee? Check your preference on how displayed.

Business name and (choose 1) Address Phone Number Individual's Name

Email Addresses - All business employees / organization members are eligible to be added to the Chamber's email distribution list to receive our Local Loop newsletter / events. Please provide ALL names and email addresses below.

Name _____ Email _____

Name _____ Email _____

Sponsorships & Raffles: Are you interested in learning more about Chamber sponsorship opportunities and raffle donations at Chamber events? Yes No _____

If you have businesses cards and / or promotional materials, please provide them for display in the Chamber / Tourism area. The Tourism area is a resource center for the community which is open 24/7 to the public.

Directory Classification: Select a primary category by marking a #1 select secondary if applicable by marking #2

- | | | |
|---|---|---|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Public Utilities |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Health Services | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Business & Professional Services | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Recreation / Entertainment |
| <input type="checkbox"/> Commercial & Residential Services | <input type="checkbox"/> Insurance / Investment | <input type="checkbox"/> Religious Organizations |
| <input type="checkbox"/> Construction / Contractors | <input type="checkbox"/> Lodging & Travel | <input type="checkbox"/> Shopping & Specialty Retail |
| <input type="checkbox"/> Dining / Catering / Event Facility | <input type="checkbox"/> Manufacturing / Industrial | <input type="checkbox"/> Telecommunications / Computers |
| <input type="checkbox"/> Education / Environment / Govt. | <input type="checkbox"/> Media | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Family / Community / Civic | <input type="checkbox"/> Personal Services & Care | |

Standard Base Rate

***\$245.00**

*Please add appropriate fees listed below (see Additional Fees area)
- Business, corporation, governmental agency or educational institution, person or firm

Associate Base Rate:

\$98.00

- Service clubs, service organizations, religious groups or individuals not associated with a business

Categories of Membership

Financial Institutions Base Rate:

\$245.00 + \$24.50 per **Million in assets

** Please add \$24.50 per million in assets based on holding within our community, not the holdings of the entire corporation

Professional Services Base Rate:

*****\$280.00**

*** Please add appropriate fees listed below (see Additional Fees area)
- Professional defined as: degree or certificate is required to perform work or profession regulated by state or federal agency

INVESTMENT SCHEDULE 2024

Standard Base Rate__ Associate Rate__ Financial Institution Rate__ Professional Services Rate__ Rate Total_____

Full-time Employees (Standard & Professional only): _____ # Part time: _____

Total: _____ Signature: _____ Date: _____

PAYMENT SCHEDULE / GUIDELINES – Rates are pro-rated throughout the fiscal year.

Please note the Standard Base Rate is \$245.00, the Associate Rate is \$98.00 and the Professional Services Base Rate is \$280.00 annually from November 1st through October 31st. Add additional fees to the base as listed in the additional fees area.

Month Joined	Base Rate/Assoc./Professional	Month Joined	Base Rate/Assoc./Professional	Month Joined	Base Rate/Assoc./Professional
November	\$245.00 / \$98.00 / \$280.00	March	\$163.34 / \$65.36 / \$186.68	July	\$82.54 / \$32.72 / \$93.36
December	\$224.59 / \$89.84 / \$256.67	April	\$143.36 / \$57.20 / \$163.35	August	\$62.13 / \$24.56 / \$70.03
January	\$204.18 / \$81.68 / \$233.34	May	\$123.36 / \$49.04 / \$140.02	September	\$41.72 / \$16.40 / \$46.70
February	\$183.77 / \$73.52 / \$210.01	June	\$102.95 / \$40.88 / \$116.69	October	Everyone is a Chamber Member!

ADDITIONAL FEES for Standard and Professional Services only

Memberships include one (1) person (owner). Any additional owners or employees - apply the additional fee(s) as listed below:

First 50 Full – Time Employees: **\$4.70 each**

All Part – Time Employees : **\$2.35 each**

Additional Full – Time Employees up to 500: **\$2.35 each**

Hotel / Motel Room : **\$2.35 each**

Additional Full – Time Employees after 500: **\$1.00 each**

Please note that all member investment billing will occur on an annual basis by October 31st with a due date of December 15th (date of maturity). Payments not received by December 30th will receive a past due letter. Any payments not received by January 15th will receive a written notification of cancellation if one of the following options is not exercised: paying half of their membership investment or paying their balance in full by January 22nd. If a member has failed to remit a payment by January 22nd, they shall receive a written notification of cancellation that will consider the membership cancelled. Please call us to work out the best plan that fits your needs.

If your membership investment is overdue, no credit will be extended for additional items such as Chamber Bucks / advertising opportunities / sponsorships / attendance at events. All additional items can be paid by cash, check or card until the membership investment is paid. Chamber membership dues are non-refundable.

Mail to : New London Area Chamber of Commerce, 420 N. Shawano St., New London, WI 54961

Email to: Director@NewLondonChamber.com **Contact** (920) 982-5822 | (920) 858-2393 April's cell

***BECOME A CHAMBER CHAMPION FOR ADDITIONAL ADVERTISING**

Members who sponsor a minimum 50% of Chamber events within the first or second tier will be recognized as a Chamber Champion and receive additional benefits:

- **Business / organization logo will scroll on the front page of the Chamber Website for the entire year**
- **Business/ organization will be highlighted on a special promotional board to be displayed at all events**
- **Business / organization will receive advance booth selection at events**
- **Business / organization will receive advance sponsorship selection (after first right of refusal has been given to previous sponsors)**

View Chamber Events at: newlondonchamber.com/category/new-london-chamber-events/

Call the office (920) 982-5822 for questions or if you'd like a copy of all events.