

Marketing and Sales Loyalty Specialist

Job Summary:

Are you passionate about marketing, sales and customer service? Do you consider yourself a brand ambassador? Do you enjoy developing marketing strategies to promote services and products that you offer? Do you find it rewarding to create marketing campaigns to generate new customers while nourishing, building, and maintaining customer relationships?? If these values are important to you, then apply for our marketing and sales loyalty specialist opportunity today.

Job Description:

Join the Barb Nelson Agency with American Family Insurance in New London, WI!

Marketing and Sales Loyalty Specialist candidates must have superb customer service skills. They must have the ability to develop knowledge of the local market, prospect for new business and use consultative selling techniques.

Position Requirements:

- High school diploma or equivalent
- One year of experience in a sales environment, preferably including marketing, prospecting, cold calling, networking, preparing quotes and delivering presentations
- OR Two years of customer service experience
- Property and Casualty insurance license is preferred before starting and is required after beginning employment

Compensation & Benefits:

- Competitive hourly pay rate from \$16/hour plus commissions
- Paid training
- Paid Time Off
- Dental
- Vision
- Life Insurance
- Long Term Disability
- Short Term Disability
- 401K

We believe people are an organization's most valuable asset, and their ideas and experiences matter. From our CEO to our agency force, we're committed to growing a diverse and inclusive culture that empowers innovation that will inspire, protect, and restore our customers' dreams in ways never imagined. Join our Talent Community to learn more!

The sales and service representative is a staff member working for the agency owner and is not an employee of American Family Insurance.