

Women's Wellness Walk

Saturday May 14, 2022 (8am - 12:30pm)

Familiar Grounds Coffee Shop - 206 N. Pearl St., New London

I am a(n) - (mark all that apply): Exhibitor Sponsor Activity Educator Part of Fashion Show

Business Name: _____ Direct Seller: Yes No

Contact Person: _____ Phone: _____

Address: _____ City/State/Zip: _____

E-Mail Address (Required): _____

Product/Service Description: _____

I plan to bring a door prize (*must have an exhibitor table*): Yes No (door prizes give added exposure)

Electricity Requested: Yes No (we will do our best to accommodate needs)

Reservation Deadline: Indoor exhibitor spaces are limited. We are offering outdoor spaces under a tent provided by the New London Chamber. **Early Bird Reservation Deadline: April 1, 2022.**

All reservations received after April 1, 2022, will be charged at the 'regular' rate as noted below - no exceptions.

Exhibit Spaces (approx. 8' x 4'). Includes a 6' table with table-cloth (no skirt) & 2 chairs.

No Table Cloth I'll bring my own.

***EXHIBITOR TABLE** (please check all that apply):

Early Bird Rate (before 4/1/22): \$50/Chamber Member \$70/Non-Chamber Member

Regular Rate (after 4/1/22): \$60/Chamber Member \$80/Non-Chamber Member

I'm an Event Sponsor or Activity Educator and would like a *complimentary* table.

I'm part of the Fashion Show and would like an exhibitor table at half price. (Early Bird: \$25 / Regular: \$35)

***BAG ADVERTISER** (please check all that apply):

Early Bird Rate (before 4/1/22): \$50/Chamber Member \$70/Non-Chamber Member

Regular Rate (after 4/1/22): \$60/Chamber Member \$80/Non-Chamber Member

I'm an Event Sponsor or Activity Educator and would like to a *complimentary* bag insert.

I'm part of the Fashion Show and would like to do a bag insert at half price. (Early Bird: \$25 / Regular: \$35)

***COMBO! Exhibitor Table & Bag Advertiser** (please check all that apply):

Early Bird Rate (before 4/1/22): \$80/Chamber Member \$120/Non-Chamber Member

Regular Rate (after 4/1/22): \$90/Chamber Member \$140/Non-Chamber Member

I'm part of the Fashion Show and would like the combo at half price (Early Bird: \$40 / Regular \$50)

Bag Insert Info: Please provide 125 items/coupons for insertion by April 29th – one insert per bag advertiser purchased!

Breakfast / Lunch Options (mimosas not included in price):

Purchase (#) of light breakfast(s) / beverages at - \$5.00 each Yes No

Purchase (#) of boxed lunch(es) at - \$8.00 each Yes No

Return Reservation Form & WI Temporary Event Operator & Seller Information form with payment. We will call to confirm your reservation! Reservations are approved on a first come, first serve basis - ONE Direct Sales Rep per company.

Letter with event setup/info will be emailed the week of the event.

Return to: New London Chamber of Commerce - 420 N. Shawano St., New London, WI 54961

(920) 982-5822 | Director@NewLondonChamber.com

www.newlondonchamber.com/womens-wellness-walk

Wisconsin Temporary Event Operator and Seller Information

Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

E V E N T O P E R A T O R	<p>PART A: Event Information: To be completed by the operator of the temporary event</p> <p>1. Name of Temporary Event _____</p> <p>2. Date(s) of Temporary Event _____</p> <p>3. Location of Temporary Event (e.g., Venue, City) _____</p> <p>PART B: Operator Information: To be completed by the operator of the temporary event</p> <p>1. Name and Address _____</p> <p>2. Daytime Telephone Number () _____</p> <p>3. Email Address _____</p> <p>4. Wisconsin Tax Account Number _____ - _____ - _____</p> <p>If blank, check appropriate box:</p> <p><input type="checkbox"/> No Taxable Sales <input type="checkbox"/> Exempt under Occasional Sales Rule <input type="checkbox"/> Exempt Nonprofit Organization</p> <p><input type="checkbox"/> Other – Explain: _____</p>
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S E L L E R	<p>PART C: Seller Information: To be completed by seller and given to event operator on or before the first day of event.</p> <div style="border: 1px solid black; padding: 5px; text-align: center; margin: 10px 0;"> THIS IS NOT AN APPLICATION FOR A WISCONSIN TAX ACCOUNT – SEE INSTRUCTIONS </div> <p>1. Legal Name _____</p> <p>2. Business Name _____</p> <p>3. Address (Street or Route) _____</p> <p>4. City, State and Zip Code _____</p> <p>5. Home Telephone Number () _____</p> <p style="padding-left: 20px;">Business Telephone Number () _____</p> <p>6. Wisconsin Tax Account Number _____ - _____ - _____</p> <p>7. Social Security Number X X X - X X - _____</p> <p>8. Federal Identification Number (FEIN) X X - X X X _____</p> <p>9. Check one box indicating the type of activity you intend to engage in at this event:</p> <table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Selling Taxable Merchandise or Service</td> <td><input type="checkbox"/> Display Only</td> </tr> <tr> <td><input type="checkbox"/> Selling Exempt Merchandise or Service</td> <td><input type="checkbox"/> Exempt under Occasional Sales Rule</td> </tr> <tr> <td><input type="checkbox"/> Direct Sellers, Company Name _____</td> <td><input type="checkbox"/> Nonprofit Organization</td> </tr> </table>	<input type="checkbox"/> Selling Taxable Merchandise or Service	<input type="checkbox"/> Display Only	<input type="checkbox"/> Selling Exempt Merchandise or Service	<input type="checkbox"/> Exempt under Occasional Sales Rule	<input type="checkbox"/> Direct Sellers, Company Name _____	<input type="checkbox"/> Nonprofit Organization
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<input type="checkbox"/> Direct Sellers, Company Name _____	<input type="checkbox"/> Nonprofit Organization						

I declare that the information on this form is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Print Name: _____

Signature: _____ Date: _____

Information about temporary events, including forms, instructions and Common Questions can be found on the Department of Revenue's website at revenue.wi.gov/html/temevent.html. If you have additional questions, please contact the Department of Revenue by email at DORBusinessTax@revenue.wi.gov or telephone at (608) 266-2776. See reverse side for submission instructions.

**** Do not email event reports to maintain confidentiality of seller information ****

Instructions for Completing Operator and Seller Information

EVENT OPERATOR:

An “operator” is defined as a person or entity (such as an individual, association, partnership, corporation, or non-profit organization) that arranges, organizes, promotes, or sponsors an event. An operator may also be referred to as an organizer, exhibitor, or decorator. An operator may or may not be the owner of the property or premises where the event takes place. An operator may also be a seller at the event.

Note: A Wisconsin tax account number (formerly seller’s permit) is required if selling taxable merchandise or services. Admission fees are subject to sales tax in Wisconsin.

Step 1: Complete Parts A and B.

Step 2: Provide a copy of *Wisconsin Temporary Event Operator and Seller Information* (Form S-240) with Parts A and B completed to each seller participating in your event.

To obtain additional copies of Form S-240 go to the Department of Revenue’s website at revenue.wi.gov/forms/sales/index.html. If you prefer, you may use the fill-in form available from the same website.

Step 3: Submission – Event Operator.

Submit compiled vendor information to the department as soon as possible but no later than 10 days from event closing using one of the following methods:

- **Electronic Reporting:** If you have all the required sellers’ information, use the Excel spreadsheet provided at revenue.wi.gov/html/temevent.html. (Excel viewer is available.) Fill in the information for all sellers participating at the event and submit using the department’s secure file transmission application at revenue.wi.gov/eserv/wteptran.html or by U.S. Mail. **Do not email event reports to maintain confidentiality of seller information.**
- **Paper Reporting:** Mail completed Forms S-240 or a printed version of spreadsheet to:

Temporary Events Program
Wisconsin Department of Revenue
PO Box 8910
Madison WI 53708-8910

Revenue Field Agents attend temporary events to verify registration of sellers. Sellers must have evidence of their Wisconsin tax account number at the event.

SELLER:

A “seller” is defined as a person or entity involved with selling merchandise or providing taxable services at a temporary event. A seller may also be referred to as a vendor, exhibitor, or booth owner.

Important: This form is not an application for a Wisconsin Tax Account Number. If you do not already have a tax account number but are required to, you will need to apply for one directly with the Department of Revenue prior to the event. You can apply online or download an application, *Application for Business Tax Registration* (Form BTR-101) on the department’s website, revenue.wi.gov/forms/sales/index.html. Not all sellers are required to obtain a Wisconsin tax account number. Some of the reasons a seller may not need a tax account number are:

- The seller only sells tax-exempt items, such as vegetables for home consumption.
- The seller is only displaying at the event, no onsite orders are being taken, and taxable merchandise is not later shipped into Wisconsin.
- The seller qualifies for the occasional sale exemption. (See Publication 228, *Temporary Events*.)

If you have questions regarding applying for a Wisconsin tax account number, contact any Department of Revenue office, visit our website, or call (608) 266-2776.

Step 1: Complete Part C (event operator should complete Parts A and B).

Line 1: Enter your individual, partnership, association, or corporate name.

Line 2: Enter your business name, if different.

Line 3: Enter the address of the physical location of your business. If different, also provide your mailing address.

Line 6: Enter your 15-digit Wisconsin tax account number. You can find this number on your Form ST-12.

This number is **not** your 6-digit seller’s permit number issued to you prior to December 31, 2002.

Lines 7 & 8: Enter the last four digits of your social security number and/or federal employer identification number. This is required under sec. 73.03(38), Wis. Stats., if you do not provide a tax account number.

Step 2: Submit completed form to event operator on or before the first day of the event.