

2021 Sponsorship Opportunities

WINE & BEER TASTING

Fourth Saturday in February
Fourth Friday in July (2021)

- *Half Barrel Sponsor..... \$1000
- Quarter Barrel Sponsor..... \$500
- Case Sponsor..... \$250
- Twelve Pack Sponsor..... \$100
- Six Pack Sponsor..... \$50
- Raffle Basket

WOMEN'S WELLNESS WALK

Saturday after Mother's Day

- *Host Sponsor..... \$3000
- Major Sponsor..... \$1000
- Event Sponsor \$500
- Media Sponsor..... \$250
- Welcome Sponsor 300 bags
- Raffle Basket or Door Prize

VOLUNTEER NEW LONDON

Second Friday in August

- Community Champion \$500
- Community Hero..... \$200
- Community Supporter..... \$100
- Raffle Basket

AWARDS BANQUET

Second Thursday in April

- Awards Sponsor..... \$150
- Business of the Year Award Sponsor..... \$100
- Corporate Table..... \$300
- Individual Ticket..... \$25
- Raffle Basket

GOLF OUTING

Fourth Thursday in June

- *Hole-In-One Sponsor.....\$500
- Eagle Sponsor.....\$200
- Birdie Sponsor.....\$125
- Million \$ Birdie.....\$175
- Par Sponsor.....\$100
- Raffle Basket
- Team Registration.....\$300
- Individual Registration (Member).....\$57.50
- Individual Registration (Non-member).....\$75

WHEELS ON WATER STREET

Friday before Fall Fest

- *Classic Sponsor.....\$500
- Vintage Sponsor.....\$200
- Antique Sponsor.....\$50
- Raffle Basket

2021 Sponsorship Opportunities

FALL FEST

Second Saturday in September

- *Host Sponsor.....\$2000
- Major Sponsor..... \$500
- Logo Sponsor..... \$200
- Poster Sponsor.....\$50
- Raffle Basket
- Vendor Booth

TOURISM WEBSITE

1 year duration

- Gold Sponsor..... \$200
- Silver Sponsor..... \$150
- Bronze Sponsor..... \$50

ANNUAL BANQUET

Second Thursday in November

- Corporate Table.....\$425
- Individual Ticket.....\$35
- Wine & Beer Sponsor.....\$100
- Dessert Auction Purchase
- Raffle / Silent Auction Basket

WINTER WONDERLAND ON THE WOLF

First Saturday in December

- *Host Sponsor..... \$1000
- Star Sponsor..... \$300
- Santa Sponsor..... \$150
- Reindeer Sponsor..... \$100
- Elf Sponsor..... \$50
- Santa Bags..... 500 bags
- Holiday Hop
- Parade Entry

If you choose to sponsor 5 or more Chamber events within the first two tiers, your business or organization will be featured as a **Chamber Champion** on the Chamber website.
(To qualify, sponsorship levels should exceed \$150 each)

***First right of refusal is given to last year sponsors at these levels**