



Wolf River Market

2020 Vendor Application

Thursdays, June – September, 3 - 7 p.m.

420 N. Shawano St. New London, WI

Thank you for your interest in becoming a vendor at the Wolf River Market. The market will continue following CDC and WEDC guidelines.

Business / Group Name: _____

Contact Person's Name: _____

Mailing Address: _____

Email Address: _____ Website Address: _____

Phone Number: _____ Cell Number: _____

I am a returning Vendor from 2019: Yes _____ No _____ (No electricity available)

Description of items being sold (Produce, flowers, craft) *Homemade or homegrown please!*

- Vendor spaces are limited and will be available on a first come, first serve basis
- Vehicle, tent, trailer and all items must be kept within the 24' x 10' or 48' x 10' space
- Vendors must be at the market from open to close
- Vendors are responsible for obtaining all required license and permits, complying with all rules and regulations regarding sale of your products and collecting required sales taxes
- Please complete and return the enclosed Wisconsin Temporary Event Operator and Seller Information form with your Vendor Application
- Contact the Chamber with questions at (920) 982-5822 or Director@Newlondonchamber.com
- Write checks payable to the NL Chamber of Commerce
- Return forms and payment to: **New London Chamber of Commerce**
420 N. Shawano St.
New London, WI 54961

*The Chamber reserves the right to accept or deny any application.
All accepted applications will receive a confirmation phone call.*

By signing this Vendor Application, I release the New London Area Chamber of Commerce, its employees, volunteers and the land owner on which the market is located from any liability whatsoever for claims of loss, damage or inquiry to myself, my employees or my merchandise.

Signature: _____ Print Name _____ Date _____

Office Use Only: Initials _____	Date Contacted _____	Invoice # _____	Tender _____	Check # _____	Space # _____
---------------------------------	----------------------	-----------------	--------------	---------------	---------------

Wisconsin Temporary Event Operator and Seller Information

Information on this form is required under sec. 73.03(38), Wis. Stats.

Instructions on reverse side.

**E
V
E
N
T

O
P
E
R
A
T
O
R**

PART A: Event Information: To be completed by the operator of the temporary event

1. Name of Temporary Event Wolf River Market
2. Date(s) of Temporary Event Every Thursday Evening, June-Sept.
3. Location of Temporary Event (e.g., Venue, City) New London Chamber Parking Lot

PART B: Operator Information: To be completed by the operator of the temporary event

1. Name and Address New London Area Chamber of Commerce
420 N. Shawano St., New London, WI 54961
2. Daytime Telephone Number (920) 982-5822
3. E-mail Address Karen@newlondonchamber.com
4. Wisconsin Tax Account Number - - -
If blank, check appropriate box:
 No Taxable Sales Exempt under Occasional Sales Rule Exempt Nonprofit Organization
 Other – Explain: _____

**S
E
L
L
E
R**

PART C: Seller Information: To be completed by seller and given to event operator on or before the first day of event.

THIS IS NOT AN APPLICATION FOR A WISCONSIN TAX ACCOUNT – SEE INSTRUCTIONS

1. Legal Name _____
2. Business Name _____
3. Address (Street or Route) _____
4. City, State and Zip Code _____
5. Home Telephone Number () _____
Business Telephone Number () _____
6. Wisconsin Tax Account Number - - -
7. Social Security Number X X X - X X - _____
8. Federal Identification Number (FEIN) X X - X X X _____
9. Check one box indicating the type of activity you intend to engage in at this event:
 Selling Taxable Merchandise or Service Display Only
 Selling Exempt Merchandise or Service Exempt under Occasional Sales Rule
 Direct Sellers, Company Name _____ Nonprofit Organization

I declare that the information on this form is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.

Print Name: _____

Signature: _____ Date: _____

Information about temporary events, including forms, instructions and FAQ's can be found on the Department of Revenue's website at www.revenue.wi.gov/html/temevent.html. If you have additional questions, please contact the Department of Revenue by e-mail at tempevtprg@revenue.wi.gov or telephone at (920) 832-2910. See reverse side for submission instructions.

Instructions for Completing Operator and Seller Information

EVENT OPERATOR:

An "operator" is defined as a person or entity (such as an individual, association, partnership, corporation, or non-profit organization) that arranges, organizes, promotes, or sponsors an event. An operator may also be referred to as an organizer, exhibitor, or decorator. An operator may or may not be the owner of the property or premises where the event takes place. An operator may also be a seller at the event.

Note: A Wisconsin tax account number (formerly seller's permit) is required if selling taxable merchandise or services. Admission fees are subject to sales tax in Wisconsin.

Step 1: Complete Parts A and B.

Step 2: Provide a copy of *Wisconsin Temporary Event Operator and Seller Information* (Form S-240) with Parts A and B completed to each seller participating in your event.

To obtain additional copies of Form S-240 go to the Department of Revenue's web site at www.revenue.wi.gov/forms/sales/index.html. If you prefer, you may use the fill-in form available from the same web site.

Step 3: Submission – Event Operator.

Submit compiled vendor information to the department as soon as possible but no later than 10 days from event closing using one of the following methods:

- **Electronic Reporting:** If you have all the required sellers' information, use the Excel spreadsheet provided at www.revenue.wi.gov/html/temevent.html. (Excel viewer is available.) Fill in the information for all sellers participating at the event and submit using the department's secure file transmission application at <http://www.revenue.wi.gov/eserv/wteptran.html> or by U.S. Mail. Do not e-mail event reports to maintain confidentiality.
- **Paper Reporting:** Mail completed Forms S-240 or a printed version of spreadsheet to:

Temporary Events Program
Wisconsin Department of Revenue
265 W Northland Ave
Appleton WI 54911

Revenue Field Agents attend temporary events to verify registration of sellers. Sellers must have evidence of their Wisconsin tax account number at the event.

SELLER:

A "seller" is defined as a person or entity involved with selling merchandise or providing taxable services at a temporary event. A seller may also be referred to as a vendor, exhibitor, or booth owner.

Important: This form is not an application for a Wisconsin Tax Account Number. If you do not already have a tax account number but are required to, you will need to apply for one directly with the Department of Revenue prior to the event. You can apply online or download an application, *Application for Business Tax Registration* (Form BTR-101) on the department's web site, www.revenue.wi.gov/forms/sales/index.html. Not all sellers are required to obtain a Wisconsin tax account number. Some of the reasons a seller may not need a tax account number are:

- The seller only sells tax-exempt items, such as vegetables for home consumption.
- The seller is only displaying at the event, no onsite orders are being taken, and taxable merchandise is not later shipped into Wisconsin.
- The seller qualifies for the occasional sale exemption. (See Publication 228, *Temporary Events*.)

If you have questions regarding applying for a Wisconsin tax account number, contact any Department of Revenue office, visit our web site, or call (608) 266-2776.

Step 1: Complete Part C (event operator should complete Parts A and B).

Line 1: Enter your individual, partnership, association, or corporate name.

Line 2: Enter your business name, if different.

Line 3: Enter the address of the physical location of your business. If different, also provide your mailing address.

Line 6: Enter your 15-digit Wisconsin tax account number. You can find this number on your Form ST-12.

This number is **not** your 6-digit seller's permit number issued to you prior to December 31, 2002.

Lines 7 & 8: Enter the last four digits of your social security number and/or federal employer identification number. This is required under sec. 73.03(38), Wis. Stats., if you do not provide a tax account number.

Step 2: Submit completed form to event operator on or before the first day of the event.