



Chamber Loyalty Program

MEMBER-TO-MEMBER DISCOUNTS!

Because the New London Area Chamber of Commerce wishes to promote business growth among fellow Chamber members, we have created the Chamber Loyalty Program.

Companies that offer discounts will receive publicity in the Chamber’s newsletter, *The Local Loop* - circulated to over 500 emails. Companies will also have their listing published on the Chamber’s web site, www.newlondonchamber.com. Members can request a keycard for their employees to be presented at member businesses in order to receive their discount. Your number of free keycards for employees may not be greater than the number of employees reflected in your Member dues. Call the Chamber office for more information.

There is NO cost to participate in the Member-to-Member discount program. Your only expenditure is the discount you offer. If you would like to join the program, you must offer something unique to Chamber members; the appropriate discount is one not offered to the general public. You are free to choose whichever discount you feel fits your business.

If you are interested in offering a discount to Chamber members, please fill out the below form and return to the Chamber office. If you have any questions about this program please call the Chamber office.

Chamber Loyalty Program Guidelines

- ◆ Discounts must offer something unique to Chamber members (discount is not offered to the general public)
- ◆ Discounts must be valid for a minimum of one year. The offer will remain in effect until the Chamber receives notification from the participant to change or cancel the offer
- ◆ The Chamber reserves the right to reject a submission should it be deemed inappropriate
- ◆ Participants offering a discount hereby agree to hold the Chamber, its officers, directors, employees and agents harmless from any manner of claims, damages or liability that may arise as a result of the discount offered
- ◆ The Chamber is not responsible for members who discontinue their membership during the promotion or for any reason do not honor their advertised discount

If you are interested in offering a discount to Chamber members, please fill out the information below:

Company: _____ Name: _____

City/State/Zip: _____ Phone: _____

Email address: _____ Website address: _____

Description of Discount: _____

Would like to order _____ Loyalty Program keycards to be picked up at the Chamber office.

Member Signature _____

Please return to:
 New London Area Chamber of Commerce
 Member Discounts – Attn: Karen Gitter
 420 N. Shawano St.
 New London, WI 54961
 Karen@Newlondonchamber.com
 Phone: (920) 982-5822 Fax: (920) 982-6344