



Wheels on Water Street Car & Cycle Cruise Frequently Asked Questions

What are the times for the Wheels on Water Street Car & Cycle Cruise?

The Wheels on Water Street vehicle viewing is 5 – 9 p.m. on Friday. The music and food stand will open at 4 p.m. while the vehicles are being parked for viewing.

What time does staging of the vehicles begin?

Staging begins at 4 p.m. on the west end of North Water Street.

Where is the staging for the Wheels on Water Street?

Staging will be on the west end of North Water Street just beyond the Dairy Queen

What time do the cars come onto North Water Street?

Staged vehicles will begin entering North Water Street at approximately 4 p.m.

Can I park my car on North Water Street early in the afternoon?

NO! Any vehicles on North Water Street after posted times will be towed at owner's expense (see times indicated on posted street signs).

Can I save a spot for my buddy that can't come until later?

The Wheels on Water Street is on a "First come, first served" basis. If you wish to park together, please arrive together.

I am part of a car club and we would like to all park together. How can we do that?

If you want to park with your club, please plan to meet somewhere and line up together so that you may enter the staging area as a group. Be sure to let the people directing traffic know you are with a club and how many cars there will be.

What year and what condition does my car have to be?

All makes and models are invited to participate in this event.

What is the cost to participate in the Wheels on Water Street?

Participation in this annual event is FREE.

What time does the "Cruising" start?

Interested vehicles may participate in a short cruise of the loop on North Water Street and Wolf River Avenue at approximately 9 p.m. There will be an event organizer leading the "Cruise" – please follow. If you do not choose to participate you can proceed North on Pearl Street or East on North Water Street upon release at 9 p.m. There will be a Cruise volunteer directing traffic at this intersection during the movement of vehicles.

Can I bring beverages to the Wheels on Water Street so I can sit in my car and have a few drinks?

No "carry ins" are allowed.

Can I bring my pet downtown to enjoy the festivities?

No! The City of New London passed ordinance # 9.41, which reads as follows...

Animals are prohibited on public property located within the City of New London at any time at special events where more than 100 people are expected to attend said event, except by written permission from the event permit holder for special activities in accordance with the event.

Exemptions to the enforcement of this chapter are dogs specially trained to lead blind or deaf persons to provide support for mobility-impaired persons, or animals to assist with emergency personnel.

“Animal” means any live, vertebrate creature, domestic or wild.

Violators will be fined.

Once all the cars and cycles are parked and everything is set up can I then leave?

Once your vehicle is parked on North Water Street your vehicle "MUST" remain parked until 9 p.m. It is not necessary for you to remain with your vehicle, however, the Wheels on Water Street Car Cruise is not responsible for any damage to vehicles during the event.

Excessive Display of Power – Burn Outs

For the safety reason any “excessive displays of power” or “burn outs” will immediately be ticketed by the New London Police Department. **Absolutely NO exceptions.**