

# NEW LONDON CHAMBER OF COMMERCE - MEMBER APPLICATION

Business/Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Owner Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Date Business/Organization Founded: \_\_\_\_\_

Website Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

Invoice Method Requested: Email \_\_\_\_\_ Email if different than above \_\_\_\_\_ Mailed \_\_\_\_\_

Business Type / Products / Services: \_\_\_\_\_

# Full-time Employees (not including owner): \_\_\_\_\_ # Part time: \_\_\_\_\_

Base Rate\_\_ Associate Rate\_\_ Financial Institution Rate\_\_ Professional Services Rate\_\_ Total Rate: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Promotional Paragraph:** What do you want the community to know about your business / organization? Please email a brief promotional paragraph about your business / organization in WORD format to [Director@NewLondonChamber.com](mailto:Director@NewLondonChamber.com) **when you return the membership application.** This paragraph will be used to announce your membership via email blast and will appear in a monthly Chamber article in the New London Press Star. We will also use this information on our website under the membership directory. Contact us if you would like assistance with this paragraph.

**Chamber Bucks:** The Chamber has issued more than \$50,000 in Chamber Bucks annually. Chamber Bucks are sold in various denominations and are redeemable as a check at participating Chamber member businesses. Those dollars remain in the New London area and encourage others to shop local.

Should your business be included on the Chamber Buck Redeeming Business List? Yes  No

**Chamber Loyalty Program:** The Chamber encourages local shopping. To support this we have created a program that retains business in our community. It is a member-to-member discount program in which we ask our members to offer special discounts to other Chamber members and their employees. Currently, we have about 40 member businesses participating in the program, and we anticipate this to grow over time.

Are you interested in participating in the Chamber Loyalty Program? Yes  No

Do you have a **Facebook page**? Yes  No

Do you have a **Company Logo**? Yes  No

If yes, please email in JPEG format to [Director@NewLondonChamber.com](mailto:Director@NewLondonChamber.com)

Do you have **free public access Wi-Fi**? Yes  No

**New Member information displayed on the Chamber Office outdoor marquee?**

Do you have a preference how the information is displayed? We will do our best to accommodate based on space.

Business name and address Yes  No

Business name and phone number Yes  No

Business name with individuals name Yes  No

**Monthly Meetings** - Does your company / organization conduct a monthly meeting? Yes  No

If yes, please provide dates, times, location and meeting information if you would like this added to community calendar.

**Community Events** - Do you host any annual events that should be included on the Community Calendar? If yes, please provide dates, times, location and event information / flyer. Yes  No

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**Email Addresses** - All business employees / organization members are eligible to be added to the Chamber's email distribution list to receive our Local Loop newsletter / events. Please provide ALL names and email addresses below.

Name \_\_\_\_\_ Email \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_  
Name \_\_\_\_\_ Email \_\_\_\_\_

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**If you have businesses cards and / or promotional materials, please provide them for display in the Chamber / Tourism area. The Tourism area is open 24/7 to the public. The Chamber is a resource center for the community; there are approximately 200 people per week who stop in our Tourism area to gather information.**

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**Directory Classification:** (select a primary category by marking a #1 select secondary if applicable by marking #2)

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|-------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Agriculture                              | <input type="checkbox"/> Lodging & Travel               |
| <input type="checkbox"/> Automotive                               | <input type="checkbox"/> Manufacturing / Industrial     |
| <input type="checkbox"/> Business & Professional Services         | <input type="checkbox"/> Media                          |
| <input type="checkbox"/> Commercial & Residential Services        | <input type="checkbox"/> Personal Services & Care       |
| <input type="checkbox"/> Construction / Contractors               | <input type="checkbox"/> Public Utilities               |
| <input type="checkbox"/> Dining / Catering / Event Facility       | <input type="checkbox"/> Real Estate                    |
| <input type="checkbox"/> Education / Environment / Government     | <input type="checkbox"/> Recreation / Entertainment     |
| <input type="checkbox"/> Family / Community / Civic Organizations | <input type="checkbox"/> Religious Organizations        |
| <input type="checkbox"/> Financial Institutions                   | <input type="checkbox"/> Shopping & Specialty Retail    |
| <input type="checkbox"/> Health Services                          | <input type="checkbox"/> Telecommunications / Computers |
| <input type="checkbox"/> Home Improvements                        | <input type="checkbox"/> Transportation                 |
| <input type="checkbox"/> Insurance / Investment                   |                                                         |

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Miscellaneous Notes: \_\_\_\_\_

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**Return by email or mail to:** New London Area Chamber of Commerce  
420 N. Shawano St.  
New London, WI 54961  
(920) 982-5822  
(920) 982-6344 Fax  
Director@NewLondonChamber.com