



Women's Wellness Day

Saturday, February 9, 2019 at New London High School

Dear Prospective Exhibitor,

The New London Area Chamber of Commerce is pleased to announce that our **16th Annual Women's Wellness Day** will be held on **Saturday, February 9, 2019**. Our past years' attendance has exceeded expectations and the feedback has been overwhelmingly positive from attendees and vendors.

Our event will take place from 7:30 a.m. until 2:30 p.m. It is an opportunity for women of all ages to enjoy another fun day experiencing the ingredients essential to creating a healthy balance for their life in 2019.

Participants will enjoy a "Welcome" bag, a healthy continental breakfast, two breakout sessions, lunch with special guest Amy Hanten the Cooking Mom, a makeover show, door prizes plus numerous exhibits, displays and demonstrations.

This single day event provides a natural opportunity for businesses to showcase their specialties in health and wellness as well as other businesses related to women. It provides numerous marketing opportunities:

- Target market of women of all ages – your consumer decision makers
- Inclusion of your company name in event day program and materials
- Exhibitor booth space at event

Based on past success, exhibitors will be allowed to sell merchandise as part of their exhibit. In order to retain the day's relaxed atmosphere for our participants, please encourage your staff to use a "soft-sell" approach in your sales efforts. This event is geared to help our exhibitors educate our participants about products and services available in New London and the surrounding area.

An Exhibitor Reservation Form and Wisconsin Temporary Event Operator and Seller Information form are posted on our webpage (listed below) for your convenience. Exhibitor spaces are limited, reservations will be accepted on a first come first serve basis with priority given to members of the New London Area Chamber of Commerce and the New London Chamber reserves the right to reject or accept any application. The Early Bird deadline for exhibitor reservations is **January 18, 2018**. See the Exhibitor Reservation Form for details on pricing.

If you are selling items for a company that has a written policy against dual representation at an event, please mark the "Direct Seller" box on the reservation form.

For more information on how you can be a part of this event that created so much excitement in the past years, please call the New London Area Chamber of Commerce at (920) 982-5822.

All related forms & event details can be found on the event webpage

<http://newlondonchamber.com/womens-wellness-day/>