



# Vendor Reservation Application

## NEW LONDON'S FALL FEST

(Please note, all applications are under review until approved)

September 14, 2019  
9 a.m. - 3 p.m.

Business / Group Name: \_\_\_\_\_ Direct Seller: \_\_\_\_\_ Yes \_\_\_\_\_ No

Contact Person's Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

I am a returning vendor from **2018** requesting same location as last year \_\_\_\_\_ Yes \_\_\_\_\_ No

- *We will do our best to accommodate your request based on availability, previous spots are not guaranteed*

Electricity Requested: \_\_\_\_\_ Yes \_\_\_\_\_ No Amps Requested \_\_\_\_\_

Please bring generator for over 12 Amps (*Very limited, but we will do our best to meet your needs*)

List a description of items being sold (Crafts / Produce / Antiques). We will only be accepting vendors who are selling a product or doing an approved activity that interacts with the crowd. Food items must be detailed and specific to avoid duplication.

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**Reservation Deadline: Vendor spaces are limited and will be on a first come, first serve basis.**

**Deadline for early bird reservations: August 14, 2019 – See pricing below.**

**Early Bird Rate:**

On or before 8/14/2019      Single Space 15' wide X 10' deep      \$35.00 \_\_\_\_\_

On or before 8/14/2019      Double Space 30' wide X 10' deep      \$70.00 \_\_\_\_\_

**Regular Rate:**

After 8/14/2019      Single Space 15' wide X 10' deep      \$45.00 \_\_\_\_\_

After 8/14/2019      Double Space 30' wide X 10' deep      \$90.00 \_\_\_\_\_

- Write checks payable to the NL Chamber of Commerce
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- Please complete and return the enclosed Wisconsin Temporary Event Operator and Seller Information form with your Vendor Reservation Application
- Return forms and payment to: **New London Chamber of Commerce**  
**420 N. Shawano St.**  
**New London, WI 54961**

**This application is under review. Exhibitors handing out information only will be denied and returned in the mail with the exception of North Water Street businesses.**

All accepted applications will receive a confirmation phone call.

<b>Office Use Only:</b> Initials _____ Date Contacted _____ Invoice # _____ Tender _____ Check # _____ Space # _____
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