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News Release

For Immediate Release

Steel King Industries named 2018 Business of the Year By New London (WI) Area Chamber of Commerce

New London, WI (April 2018) – Steel King Industries, Inc., a Wisconsin-based manufacturer of storage racking and material handling systems, was recently named 2018 Business of the Year during the annual Chamber Awards Banquet hosted by the New London Area Chamber of Commerce.

Award nominees were evaluated on the following criteria: 1) Demonstrate an economic enhancement to the area through increased employment, new products/services or by increasing visitors to the area 2) Have distinguished themselves from competition through new technologies and/or social media 3) Have provided exceptional assistance to other businesses 4) Have pursued educational opportunities for the purpose of the advancement of professional knowledge for self or employees 5) Promote community involvement through volunteerism, financial support and/or donations and assisting with local generous causes 6) Provide a needed or desired product/service to the area, and 7) Offer outstanding customer service.

Steel King Industries places a high priority on community involvement and support in all three communities in which it operates. In addition, the New London facility recently completed a 1.5 year-long expansion, nearly doubling its manufacturing capability to increase production of its SK2000 steel frame and beam system, used heavily as the basis for traditional storage and multi-level order picking systems nationwide.

In response to the award, New London Plant Manager Jeff Stillman states, “I am very proud that Steel King Industries has been selected Business of the Year. This rewards the hard work and dedication of a talented team of employees. I would like to personally thank all of them for their contribution that led to this achievement.”

Other awards presented during the ceremony include those for Community Service, Chamber Service, Beautification, Quality of Life, Excellence in Innovation, and New Business of the Year. To learn more about the community, visit www.NewLondonChamber.com.

In addition to the New London location, Steel King Industries produces industrial steel containers, cantilever rack, and portable shipping racks at its headquarters in Stevens Point, Wisconsin. The company also operates a manufacturing facility in Rome, Georgia, that produces primarily structural channel rack and safety products. All products are made with steel produced within 500 miles of each facility.

Innovation, customization and design strength have earned Steel King the reputation as a leader in the material handling marketplace. For more information, contact them at (800) 826-0203 or www.steelking.com.

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