

## News from the SBDC at UW-Stevens Point



### SBDC at UW-Stevens Point Newsletter

## Small Business Training Opportunities

### [Business Education Series](#)

Next offerings of Marketing for Talent:

New London Area Chamber of Commerce, May 8

Waupaca Area Chamber of Commerce, May 15

Marshfield Area Chamber of Commerce & SCORE, May 16

Heart of Wisconsin Chamber of Commerce, May 17

Minocqua Chamber of Commerce, May 23

*The Small Business Development Center at UW-Stevens Point is excited to offer a four-part series for current business owners across a large portion of North Central Wisconsin.*

*Topics: Finding the Money | Marketing for Talent | Buying and Leasing Commercial Real Estate | Grow your Customer Base*

***Several Locations Available - See website for full listing:***

**[Check out the 2018 dates and locations today!](#)**

### [First Steps to Starting a Small Business - join us next week!](#)

[Portage County Business Council](#)

***Wednesday, May 9; 6:30-9:30 p.m.***

*A comprehensive workshop, focusing on business viability and taught by members of SCORE, is provided free of charge for those interested in starting a business.*

## [Frank P. Saladis Certificate in Project Management](#)

Online certificate program- **open enrollment** to fit your schedule! Gain the skills you need to manage projects in your company or organization at your own pace through this online program with one-on-one instructor contact. Ask about a group discount by calling 715-346-3838.

SBDC Website

## [29th Annual Wisconsin Lenders Conference](#)

**\*\*\*REGISTRATION CLOSES FRIDAY - HURRY AND [REGISTER NOW!](#)\*\*\***

***Kalahari Resort & Conference Center, WI Dells, Wis.; May 10-11, 2018***

*The conference will provide educational information and updates for commercial lenders through presentations from SBA, RMA, Regulatory Agencies, and more!  
Attend the annual conference for bank presidents, CEOs, Board and Chamber Directors, CPAs, Commercial Lenders, Credit Analysts, Tellers, Collection Managers, Financial and Economic Development Professionals - anyone in lending! A variety of sessions will be available for new and experienced lenders and those who work with SBA loans.*

*Keynote presenter, **Dick Leinenkugel** is President for the Jacob Leinenkugel Brewing Company having been appointed October 1, 2014. Dick joined the Tenth and Blake Beer and Cider Company in 2010 as Manager - Business Development after serving as Wisconsin's Commerce Secretary from 2008 to 2010. Dick spent 21 years with the Jacob Leinenkugel Brewing Company based in Chippewa Falls, Wisconsin, as District Sales Manager, Chain Account Manager and VP - Sales and Marketing. Before joining his family's business in 1987, Dick was the Tournament Director for the LPGA Women's Kemper Open golf tournament based in Hawaii. Upon graduating from Marquette University in 1980 with a B.S. in Business Administration, Dick served four years as an officer in the United States Marine Corps. Dick and wife, Jean, of 32 years, have three grown children, Jeffrey, Katie and Lindsay and enjoy their cabin in Eagle River, WI, when not in Chippewa Falls.*

**Join us in the morning as Dick presents: "Thriving for over 150 Years - Delighting our Beer Drinkers and Becoming First Choice in Today's Marketplace"**

Dick will tell the story how the Leinenkugel Brewery is thriving in a very competitive marketplace. He'll provide the historical perspective of six generations of family brewing history and how Leinie's works to gain a special relationship with its drinkers and distributors.

**Conference Registration - \$299 | Extra Reception Ticket - \$40**

*Registration includes one admit to event, materials, meals, breaks and one admit to the networking reception.*

**RMA Workshop - \$155**

**\*\*\*ONLY A FEW SPOTS LEFT, HURRY AND REGISTER NOW\*\*\***

*Registration includes one admit to workshop and continental breakfast.*

**Jules Matsoff Memorial Golf Outing at Trappers Turn- \$110 per person**

*Includes 18 holes of golf, cart, use of practice range and green, prizes and awards luncheon*

**[REGISTER TODAY!](#)**

[Subscribe](#) to the SBDC at UW-Stevens Point Newsletter



UWSP - Continuing Ed/SBDC, UW-Stevens Point-Continuing Ed,  
SBDC, 2100 Main St-Main Bldg Room 032, Stevens Point, WI 54481

[SafeUnsubscribe™ director@newlondonchamber.com](mailto:SafeUnsubscribe™_director@newlondonchamber.com)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by [uwspce-bus@uwsp.edu](mailto:uwspce-bus@uwsp.edu) in collaboration with

**Constant Contact** 

Try it free today